

20
24



ANNUAL GIVING **REPORT**



WHO IS
ROUND
ROOM?

The background features a dark grey field with several overlapping circles. The circles are filled with a pattern of smaller, lighter grey dots, creating a halftone or dot-matrix effect. The circles vary in size and are positioned in the lower half of the image, partially overlapping each other and the text area.



Based in Fishers, Indiana, Round Room leads and invests in companies serving the wireless industry and beyond. With nearly 1,300 TCC and Wireless Zone® stores across 43 states, Round Room is one of the largest Verizon Authorized Retailers in the U.S. Its portfolio of companies also shares a deep commitment to improving the communities they serve nationwide.

From the top down, we encourage our employees to give back. Round Room matches the charitable contributions of their executive team, up to \$5,000 per person each year. In 2024, Round Room matched \$59,214 in contributions to nonprofit organizations.



To learn more about Round Room, visit **www.roundroom.com**



TCC and Wireless Zone® make up the wireless division of Round Room. These award-winning companies have provided Verizon products and services for over 30 years, but their role is so much more than just a wireless retailer. They are committed to making a positive and sustainable impact in the lives of their employees, customers, and communities.



To learn more about TCC, visit **www.tccrocks.com**



To learn more about Wireless Zone®, visit **www.wirelesszone.com**

**210**

organizations helped

\$802,200

donated

Community Grants are awarded quarterly based on employees' and customers' passions. A successful application will show a strong relationship between the nonprofit and the employee, and often an entire store.

TCC COMMUNITY GRANTS



YOU EAT I EAT COMMUNITY UNITY FOOD PANTRY CORP

El Paso, TX

YEIE strives to provide food and support to the poor, indigent veterans, and low-income people of El Paso, TX, in a judgement-free environment. We believe all need a helping hand up...not a handout. YEIE believes no one should go hungry.

Sponsored by: Vanessa Iturralde

2024 Grants Received: \$2,500 in Q2 and \$2,000 in Q3 to purchase food for distribution, support the after-school program, and assist with Thanksgiving and Christmas giveaway events.

All Time: \$31,900

BUBBLER FOUNDATION

Boiling Springs, PA

The Bubbler Foundation is designed to enhance and supplement the academics, arts and cultural, athletic, environment, and health and wellness experiences for the children and residents in South Middleton Township. The Foundation has been instrumental in working hand in hand with the South Middleton School District to fund content-specific education field trips and ensure all students have access to events.

Sponsored by: Emily Clark

2024 Grants Received: \$2,200 in Q1 to cover the cost of an educational field trip to study math and physics in action at Hershey Park for 30 8th grade students.



CAMPERS FOR VETERANS

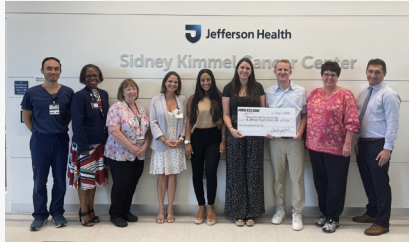
Troy, Ohio

A nonprofit refurbishing used campers for housing homeless veterans.

Sponsored by: Kristy Nicodemus

2024 Grants Received: Awarded \$10,000 in Q2 to purchase used campers and support the renovations of the campers for homeless Veterans to live in and ultimately creating a community of Veterans.

All time: \$10,000



SIDNEY KIMMEL COMPREHENSIVE CANCER CENTER AT JEFFERSON

Philadelphia, PA

Improve lives of cancer patients and their families through compassion, innovation, and breakthrough discoveries.

Sponsored by: Jake Warlow

2024 Grants Received: \$10,000 in Q2 and \$3,300 in Q3 for financial support to help cancer patients and their families with essential needs and community events.

All Time: \$20,000

HIGH HOPES THERAPEUTIC RIDING, INC

Old Lyme, CT

Enhancing lives through equine-assisted activities, therapeutic riding, learning programs, and community support for individuals with disabilities.

Sponsored by: Desiree Cormier

2024 Grants Received: \$10,000 in Q2 to support High Hopes' One Health Initiative, expanding financial aid, equine-assisted services, and specialized programs for individuals and families in need.

All time: \$27,500



HEBRON INTERFAITH HUMAN SERVICES

Hebron, CT

Provides assistance to any CT resident in need through a client choice food pantry.

Sponsored by: Ryan Herrick

2024 Grants Received: \$8,900 in Q2; \$9,400 in Q4 to upgrade essential storage equipment and improve temperature control for food preservation.

All Time: \$18,300

195

organizations helped

\$536,600

donated

WIRELESS ZONE COMMUNITY GRANTS

RECREATION
UNHOUSED
DOMESTIC VIOLENCE
SUBSTANCE ABUSE
SCHOOL
FIRST RESPONDERS
EDUCATION
FACILITY
ARTS
DIVERSITY
INCARCERATED
AFTER SCHOOL
CULTURE
WOMEN
DISABLED
LOW INCOME
COMMUNITY
FOOD
ABUSE
ADDICTION
CAMP RELIEF SENIORS
INSECURITY
SPECIAL NEEDS
SOCIAL EQUITY
ANIMALS
WETLANDS
HEALTH
VETERANS
YOUTH
MENTAL HEALTH
MEDICAL
LITERACY
CONSERVANCY
FOSTER CARE
CHILDREN
MENTOR

CAUSES WE CARE ABOUT

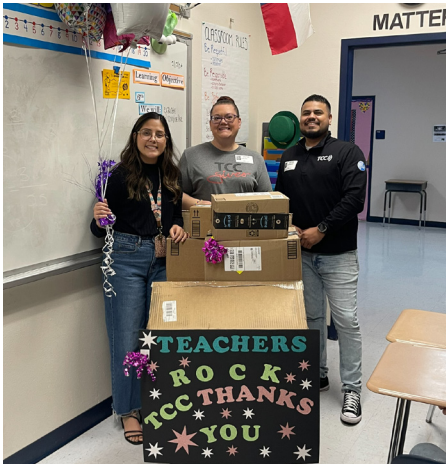
THESE ARE THE CAUSES THAT RECEIVED THE MOST FUNDING
THROUGH OUR COMMUNITY GRANTS PROGRAMS

In addition to submitting for grants, each TCC employee can use up to 16 paid hours a year for volunteering opportunities.

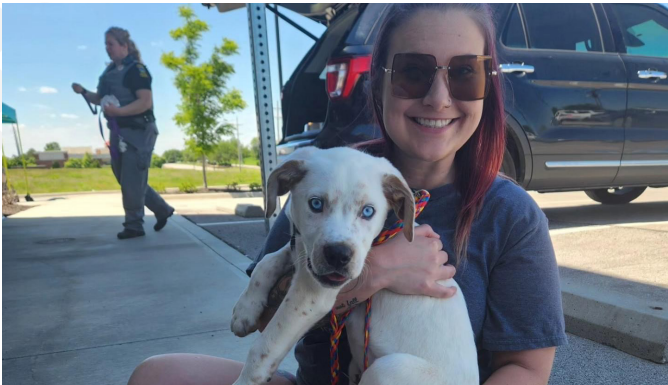
Volunteer hours used by employees
in 2024:

8,919 hours

COMMUNITY EVENTS



EVERY QUARTER WE HOST EVENTS
THAT CONNECT OUR EMPLOYEES
WITH OUR COMMUNITIES



TEACHERS ROCK

TCC and Wireless Zone® stores donated care kits filled with school supplies to local teachers. Plus, we chose 10 amazing teachers to receive an Amazon Wish List Buy Out, up to \$1,000 to fill their classroom with essential items, such as tablets, books and art supplies.



RESCUES ROCK

TCC and Wireless Zone® stores collected pet item donations for a local animal rescue organization. Plus, select stores hosted pet adoption events. Six animal rescue organizations each received \$10,000 to use toward immediate medical needs.



SCHOOL ROCKS

TCC and Wireless Zone® stores handed out free backpacks and school supplies to local students. 10 lucky students around the country received a backpack with a golden ruler keychain. Each student received \$100 to purchase school supplies, and their school received a \$1,000 Amazon wish list buyout.



ROCK THE PANTRY

TCC and Wireless Zone® stores partnered with a local food pantry and collected nonperishable food items.



Q1

TEMPLE TERRACE, FL



Peyton T.



Autism Speaks Foundation

Q2

LEAWOOD, KS



Mike T.



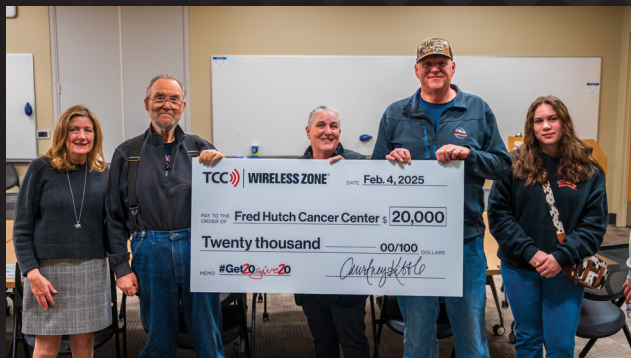
Notre Dame Club of Kansas City

GET 10 GIVE 10

Q3-Q4

MORTON, WA

#Get20give20



Clifford F.



Fred Hutch Cancer Center

Our most recent Get10Give10 was a big one – this was our 20th winner! To celebrate 20 Get10Give10s, we wanted to do something more, so we landed on Get20Give20. That's right – this customer would get \$20,000 for themselves, plus they'd donate \$20,000 to a nonprofit of their choice.

MAKING AN IMPACT, ONE WINNER AT A TIME

Get10Give10 is all about spreading generosity and making a real difference in the lives of our customers and their communities. With Clifford as our 20th winner, we're reminded of just how powerful giving can be. His story and the impact of his donation to Fred Hutch Cancer Center embodies the heart of this initiative. As we continue this journey, we look forward to celebrating more winners, supporting more causes, and proving that giving back is at the core of what we do.

When customers opt-in to receive SMS text message communications at TCC and Wireless Zone®, they automatically get entered into our Get10Give10 program! Through this special sweepstakes, we randomly select four customers each year to receive \$10,000 for themselves, plus they get an additional \$10,000 to donate to a nonprofit organization of their choice.

MORE THAN A PHONE

More Than a Phone is a nonprofit that partners with domestic violence programs across the country. They provide free, safe and secure smartphones and data service to the survivors they support in their community.



CLOTHS FOR MTAP:

Cloths for More Than a Phone are microfiber screen-cleaning cloths sold in TCC stores nationwide. 2024 was the first year that 100% of the proceeds from these cloths benefited More Than a Phone!

CLOTHS SOLD IN 2024:

22,303

RAISED FROM CLOTHS IN 2024:

\$156,121

ROUND UP:

At the end of each sale, TCC customers are asked if they would like to round up to the nearest dollar or make a larger donation. Since July 2023, Round Up donations have supported More Than a Phone.

DONATED THROUGH ROUND UP IN 2024:

\$563,862



SUNSHINE FOUNDATION DREAM VILLAGE

WZ CONVENTION SURPRISE GRANTS



During our 2024 Wireless Zone Annual Convention, we were able to make a massive impact and surprise lots of people along the way! Every year, Wireless Zone Gives identifies nonprofit organizations that have formed strong relationships with Wireless Zone employees to receive Wireless Zone Gives Large Partnership Grants at the convention.

The Wireless Zone Gives Large Partnership Grants were awarded to:

Children's Tumor Foundation – \$20,000

Autism Speaks (New England Chapter) – \$20,000

Waterford Country School – \$20,000

Foster Pride – \$20,000

The William W. Backus Hospital – \$20,000

Sunshine Foundation Dream Village – \$20,000

Avon Theatre Film Center – \$20,000

Sandy Hook Promise – \$10,000

After we announced these grants, we played a fantastic video announcing some new partnerships between Wireless Zone sales associates across the country and nonprofits that they're personally passionate about. We awarded 10 additional \$10,000 grants to these nonprofits that were a complete surprise to the whole team:

The Community Foundation of Greater Rochester	Marcus Liniarski from Khalil Ghazi's team
Northern Illinois Special Recreation Association	Nick Chandler from Rey Garza's team
Education Foundation of Okeechobee	Brian Wendt from Jeff Zarella's team
Collaboratory – Disability Dream & Do	Brad Golden from Ryan Bender's team
Essential Circle	Andrea Cossio from Aman Singh's team
OUTMemphis	Rachel Houghton from Stephen Kasmikha's team
Mountain Creek Trout Club and Conservation Society	Alex Lawyer from Joe Hathiramani's team
The Soup Kitchen	Eloy Hernandez from Ashley Baker's team
Jacob's Voice	Abigail Lucken from Chuck Rosenthal's team
Boston Children's Hospital	Chazz Dhami on Sam Sikka's team

We gave away \$250,000 in less than an hour!

ROUNDROOM.COM

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