

ANNUAL GIVING REPORT

**Round  
Room**





*Based in Fishers, Indiana, Round Room leads and invests in companies serving the wireless industry and beyond. With over 1,240 TCC and Wireless Zone® stores across 43 states, Round Room is one of the largest Verizon Authorized Retailers in the U.S. Its portfolio of companies also shares a deep commitment to improving the communities they serve nationwide.*

*From the top down, we encourage our employees to give back. Round Room matches the charitable contributions of their executive team, up to \$5,000 per person each year. In 2023, Round Room matched \$80,850 in contributions to nonprofit organizations.*

*To learn more about Round Room, visit **[www.roundroom.com](http://www.roundroom.com)**.*



*TCC and Wireless Zone® make up the wireless division of Round Room. These award-winning companies have provided Verizon products and services for over 30 years, but their role is so much more than just a wireless retailer. They are committed to making a positive and sustainable impact in the lives of their employees, customers, and communities. To learn more about TCC, visit **[www.tccrocks.com](http://www.tccrocks.com)**. To learn more about Wireless Zone®, visit **[www.wirelesszone.com](http://www.wirelesszone.com)**.*



Round Room celebrated in August by giving away a special Mega Grant! After two successful years in wireless, the budgeted amount for philanthropy was underestimated and the surplus provided quite the gift for seven Indianapolis area nonprofits.

## WHY SEVEN, YOU MAY ASK?

At this time, Round Room had seven employee resource groups that met regularly to support common interests: one focused on prayer and encouragement, one on empowering black and brown team members, one supporting women employees, one for those who love fitness and health, one focused on mental health, one on mentoring, and one to shine light on their LGBTQIA+ community.

The 25+ Round Room employees in each resource group carefully considered multiple nonprofits that they aligned with, then each ultimately chose one organization that they thought deserved to win \$100,000. The seven finalists each presented for an hour to the Round Room Gives Board of Directors. The seven also each met with CEO Scott Moorehead prior to the presentation to help create a common document that shared their three-year strategy plan.

After meeting, the Round Room Board of Directors secretly decided to award all organizations with \$100,000, plus a \$60,000 transportation package, a common need in all the organizations. Still sitting on a surplus, the

additional \$580,000 true “Mega Grant” was presented to Dream Alive, one of the seven finalists! It was a fun process for the whole company and a huge impact to our Indianapolis community, distributing \$1.7M in 30 minutes!

***“The emotion in the room was unreal. When we discussed the Mega Grant as a concept, we couldn’t imagine the actual impact our gifts would make! There wasn’t a dry eye in the house!”***

*Julie Moorehead, co-owner and philanthropic advisor of Round Room.*

The presentation room was full of 400 Round Room employees, community members, and around 20 people from the seven nonprofits. Of course, in true Round Room fashion, there was music and a party! What a great day!



**MEGA**  
\$ 1, 7 0 0, 0 0 0  
**GRANT**





## "YOU GET A CAR!"

During the presentations given by the seven nonprofit finalists, the Round Room Gives Board discovered a common theme: all seven groups identified a need for transportation and shared that other funders do not typically support such needs. The board had established early-on in the process that they wanted to allocate funds where they were most needed and therefore listened to the transportation requests. As a result, Julie was able to fulfill a life-long dream of having an Oprah moment while presenting each of the seven an additional \$60,000 for transportation expenses – EVERYONE GOT A CAR!!!



**DREAM ALIVE**

**\$740K**

*Sponsored by MILE*

**COCKTAILS & CAREGIVERS**

**\$160K**



*Sponsored by WINS*

**100 BLACK MEN**

**\$160K**



*Sponsored by BARR*

**COBURN PLACE**

**\$160K**



*Sponsored by Circle of Influence*

**BEN'S RANCH**

**\$160K**



*Sponsored by PAUSE*

**91 PLACE**

**\$160K**



*Sponsored by Prayer & Encouragement*

**TRINITY HAVEN**

**\$160K**



*Sponsored by SAGE*

*Community Grants are awarded quarterly based on employees' and customers' passions. A successful application will show a strong relationship between the nonprofit and the employee, and often the entire store.*

## TCC GIVES 2023 COMMUNITY GRANTS:

# 200

organizations helped

# \$799,950

donated

### FEATURED GRANTS:

**Tuscaloosa, AL**

## DRUID CITY PRIDE

Serves and advocates for lesbian, gay, bisexual, transgender, queer, and questioning (LGBTQ+) members of the West Alabama community and their allies.

**Sponsored by:** Kayla Barker

**2023 Grants Received:** \$2,000 in Q1; \$4,000 in Q2, both to support the local Pride festival.

**All time:** \$6,000

**Cumming, GA**

## HOPE BY DESIGN

Donates furniture to orphaned and fostered children, widows and widowers, individuals and families that are affected by poverty, homelessness, hardships, and difficult life circumstances.

**Sponsored by:** Ronesha Black and Shakhory Jackson

**2023 Grants Received:** \$5,000 in Q3; \$5,000 in Q4 to collect, store, and deliver furniture to the homes of domestic violence victims.

**All time:** \$10,000



**Buffalo, NY**

## **SLEEP IN HEAVENLY PEACE**

A group of volunteers dedicated to building, assembling, and delivering top-notch bunk beds to children and families in need. NO KID SLEEPS ON THE FLOOR IN OUR TOWN!®

**Sponsored by:** David Janes

**2023 Grants Received:** \$5,000 to purchase materials such as lumber, hardware, mattresses, bedding supplies, and other necessary items to construct and furnish beds for children.

**All time:** \$24,500



## WIRELESS ZONE® GIVES 2023 COMMUNITY GRANTS:

103

organizations helped

\$625,000

donated

### FEATURED GRANTS:

East Haddam, CT

#### CHANGE A LIFE DOG RESCUE

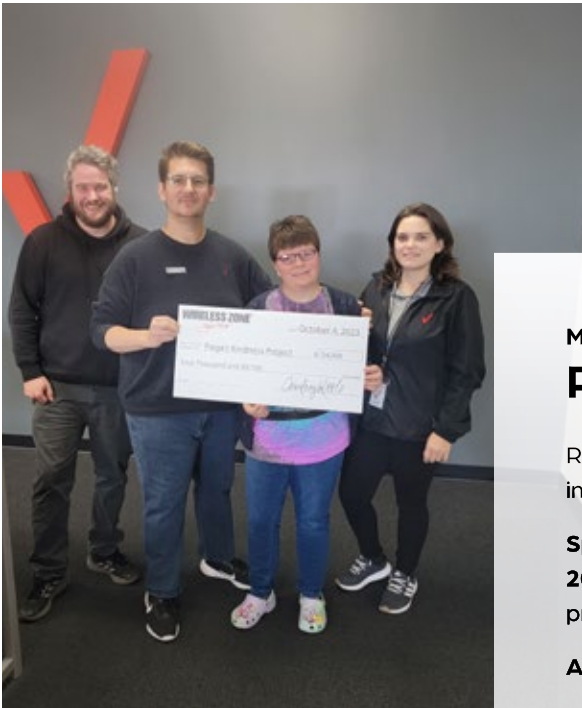
A foster-based all-breed rescue that specializes in working and herding dogs.

**Sponsored by:** Vanessa Barros

**2023 Grants Received:** \$4,000 in Q1; \$5000 in Q3; \$2400 in Q4 all for immediate medical needs of animals in the rescue.

**All time:** \$17,725





**Milford, DE**

## PAIGE'S KINDNESS PROJECT

Randomly performing acts of kindness in the community and serving individuals in need.

**Sponsored by:** Nicholas Clauges

**2023 Grants Received:** \$5,000 in Q1; \$4,000 in Q3 for community efforts in promoting kindness.

**All time:** \$11,500

**Erie, PA**

## LIFT GIRLS LIFT

Lifting women up through physical fitness to build self-confidence and self-esteem.

**Sponsored by:** Faisal Siddiqi

**2023 Grants Received:** \$2,500 in Q3; \$2,500 in Q4 for exercise equipment, transportation, and proper attire for fitness classes.

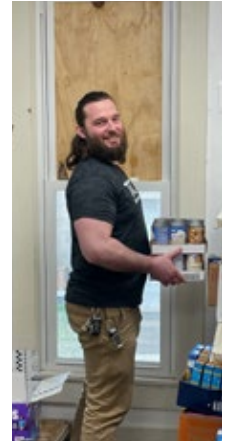
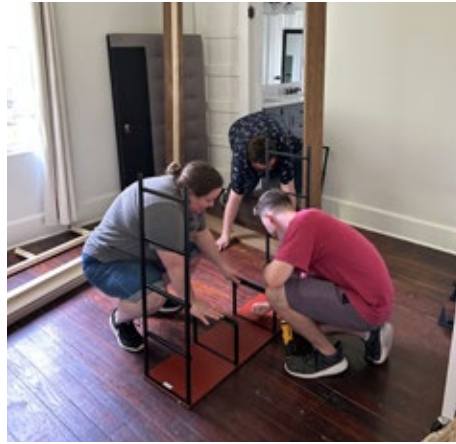
**All time:** \$5,000



# A YEAR OF DOING GOOD



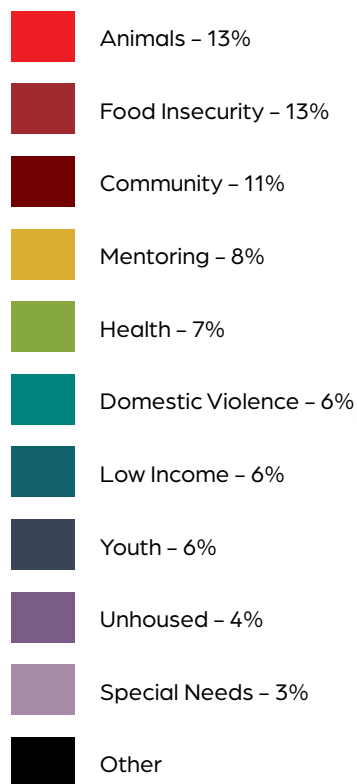




# Throughout 2023,

our employees submitted for grants supporting a wide range of causes.

## THESE WERE THE TOP CATEGORIES TO RECEIVE GRANTS:







# VOLUNTEERING

In addition to submitting for grants, each TCC employee can use up to 16 paid hours a year for volunteering opportunities.

9,861

volunteer hours used by employees in 2023



## TEACHERS ROCK

TCC and Wireless Zone® stores donated care kits filled with school supplies to local teachers. Plus, we gave away ten \$1,000 Amazon gift cards to teachers.

## RESCUES ROCK

TCC and Wireless Zone® stores collected pet item donations for a local animal rescue organization. Plus, select stores hosted pet adoption events. Three animal rescue organizations each received \$10,000 to use toward immediate medical needs.



## SCHOOL ROCKS

TCC and Wireless Zone® stores handed out free backpacks and school supplies to local students.



## ROCK THE PANTRY

Our newest community event! TCC and Wireless Zone® stores partnered with a local food pantry and collected nonperishable food items.

# GET10GIVE10

When customers opt-in to receive SMS text message communications at TCC and Wireless Zone®, they automatically get entered into our Get10Give10 program! Through this special sweepstakes, we randomly select four customers each year to receive \$10,000 for themselves, plus they get an additional \$10,000 to donate to a nonprofit organization of their choice.



GRANTS PASS, OREGON

Ellen B.

&

South Coast Humane  
Society



CLARKS SUMMIT,  
PENNSYLVANIA

Carol F.

&

Tunkhannock United  
Methodist Church



3



NOBELSVILLE, INDIANA

Kathleen G.

&

Indiana Parkinson  
Foundation

4



GRANTS PASS, OREGON

Donna P.

&

Selma First Baptist  
Church

*More Than a Phone is a nonprofit that partners with domestic violence programs across the country. They provide free smartphones and data service to survivors that cannot be monitored by an abuser.*



## **Erik D., Manager of Small Business Accounts with TCC,**

always gives back on his birthday. It's a way he shows his gratitude for those who helped him throughout the year. His birthday was in November, and it took two months to collect all the phone donations for MTAP across the TCC MN/NE/IA region. This year, on his 7-year anniversary at TCC, he and his region collected about 777 devices to donate to More Than a Phone!

## CLOTHS FOR GOOD

*Cloths for Good are screen cleaning cloths sold in TCC stores for a good cause! In July of 2023, TCC was kind enough to change the cause, so now 100% of the cloth proceeds now support More Than a Phone.*

21,215

Cloths sold

\$148,505

Raised from cloths

## ROUND UP

*At the end of each sale, TCC customers are asked if they would like to round up to the nearest dollar or make a larger donation. Starting in July 2023, Round Up donations now support More Than a Phone.*

**MORE**  
THAN A PHONE

\$410,777

Donated through Round Up



# Round Room

**ROUNDROOM.COM**

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