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**Round
Room**

ANNUAL GIVING REPORT





Round Room

Based in Fishers, Indiana, Round Room leads and invests in companies serving the wireless industry and beyond. With 1,226 TCC and Wireless Zone® stores across 43 states, Round Room is one of the largest Verizon Authorized Retailers in the U.S. Its portfolio of companies also shares a deep commitment to improving the communities they serve nationwide.

From the top down, we encourage our employees to give back. Round Room matches the charitable contributions of their executive team, up to \$5,000 per person each year. In 2022, Round Room matched \$123,881 in contributions to nonprofit organizations.

To learn more about Round Room, visit www.roundroom.com.

TCC  | **WIRELESS ZONE**®

TCC and Wireless Zone® make up the wireless division of Round Room. These award-winning companies have provided Verizon products and services for over 30 years, but their role is so much more than just a wireless retailer. They are committed to making a positive and sustainable impact in the lives of their employees, customers and communities. To learn more about TCC, visit www.tccrocks.com. To learn more about Wireless Zone®, visit www.wirelesszone.com.

Community Grants

Community Grants are awarded quarterly based on employees' and customers' passions. A successful application will show a strong relationship between the nonprofit and the employee, or between the nonprofit and the customer.

TCC COMMUNITY GRANTS

Total donated:

\$831,850

Number of organizations helped:

229

FEATURED GRANTS:

PROJECT ADAM

Winder, GA

Sponsored by: Isaiah Stephens and ShaKhory Jackson

2022 Grants received: \$8,200 to buy food and upgrade computers, televisions and billing systems.

All time: \$8,200

Project ADAM (Alcohol Drug Abuse Ministries) is a community assistance center dedicated to addressing drug and alcohol addiction through community education, direct services and family activities.

OPERATION HOMEFRONT



Quincy, MA

Sponsored by: Craig Burley

2022 Grants received: \$10,000 to stabilize families experiencing short-term financial challenges with items like rent, mortgage and utilities.

All time: \$10,000

Operation Homefront builds strong, stable, and secure military families. They provide relief, resiliency and recurring family support programs and services throughout the year to help military families overcome short-term difficulties so they don't become long-term hardships. They provide critical financial assistance, traditional housing assistance, permanent homes for veterans, holiday meals, toy drives and more.

PURE HEART FOUNDATION



Detroit, MI

Sponsored by: Natasha Neal

2022 Grants received: \$10,000 to eliminate the financial stressors facing children with incarcerated parents by providing a free store to obtain essential items.

All time: \$10,000

Pure Heart Foundation embraces children with incarcerated parents and empowers them to break the cycle of generational involvement in the criminal justice system. They focus on mental health, academic enrichment, family reunification, recreation and arts, cycle breaker initiative and mentorship.

WIRELESS ZONE® GIVES GRANTS

Total donated:

\$576,325

Number of organizations helped:

106

FEATURED GRANTS:



AHM YOUTH AND FAMILY SERVICES, INC.

Hebron, CT

Sponsored by: Ryan Herrick

2022 Grants received: \$9,800 for security cameras, program and event management software and mentoring program needs.

All time: \$9,800

AHM's services include helping divert teens from juvenile court, providing community drug and alcohol prevention activities, mental health counseling and social work services, youth worker programs for senior citizens, as well as many positive youth and family activities. AHM has a Youth Service Bureau and a family resource center, which includes intervention, prevention, and positive youth development programs and services. They also provide student support services in K-12 schools in their surrounding towns.

WATERFORD COUNTRY SCHOOL



Quaker Hill, CT

Sponsored by: Scott Gladstone

2022 Grants received: \$30,000 to renovate the fitness center and purchase sensory equipment for school and camp.

All time: \$68,000

Waterford Country School is for children in grades K-12 with specialized emotional and behavioral needs. They provide a spectrum of therapeutic services to children and youth throughout the state of Connecticut who cannot remain in their communities because of family issues, trauma, abuse or serious behavioral problems.

WIRELESS ZONE® BIG GRANTS

Each year, the grant committee for Wireless Zone® Gives chooses organizations to receive a larger grant that have a strong history and partnership with Wireless Zone® store owners and their employees.

In 2022, the following Big Grants were given:

Autism Speaks - \$20,000

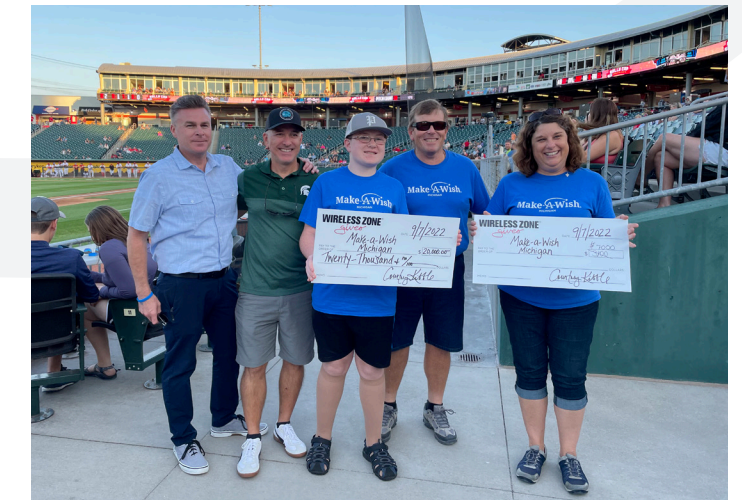
The Children's Tumor Foundation - \$20,000

Make-A-Wish Michigan - \$20,000

Waterford Country School - \$20,000

More Than a Phone - \$5,000

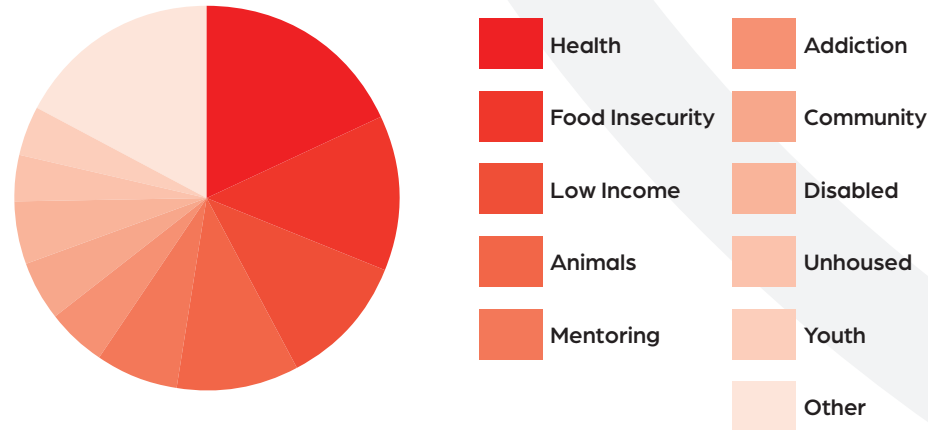
Sandy Hook Promise - \$5,000



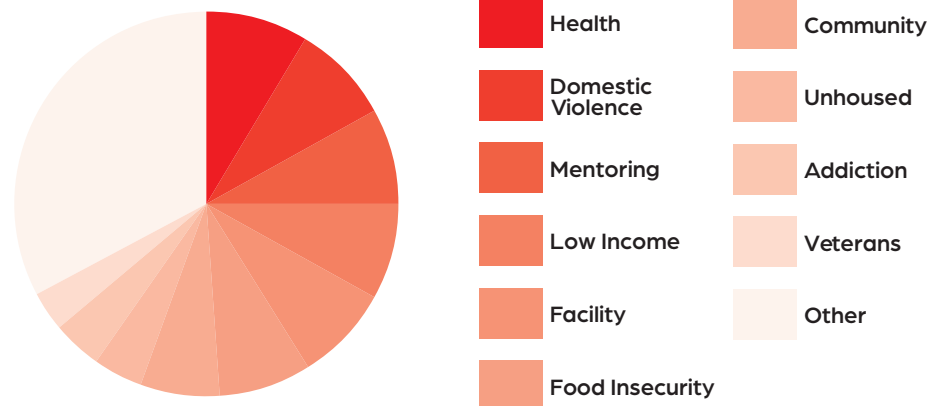
The Causes Our Employees Care About

Throughout 2022, our employees submitted for grants supporting a wide range of causes. These were the top categories to receive grants:

TCC



WIRELESS ZONE



VOLUNTEERING

In addition to submitting for grants, each TCC employee can use up to 16 paid hours a year for volunteering opportunities.

Volunteer hours used by employees in 2022:

10,657



VOLUNTEER SPOTLIGHT

TCC Regional Director Denise Williamson uses her volunteer hours as a member of the Delanco Township school board in Delanco, NJ, serving grades K – 8. Delanco is a very small community and Denise’s three children have attended school there. She got involved in 2020 when their community was hit with several budget cuts from state funding that still impact their students today.

As a member of the board, Denise works on balancing their budget to best address the needs of the school. She helps with communication between the local school board and county board, and she advocates for more funding for her district. Denise also uses her resources at Round Room to support her district’s needs.





Wireless Zone® Golf Tournament

The Wireless Zone® Golf Tournament is a charity event that supports Wireless Zone® Gives. This past year, the tournament was held on October 12, 2022, at Prairie View Golf Club in Carmel, IN.

Number of golfers:

100

Money raised for charity:

\$53,341



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KYOCERA

ZAGG BRANDS | mophie.

Community Events

TCC held four Community Events that each gave back to a different group in need.

TEACHERS ROCK



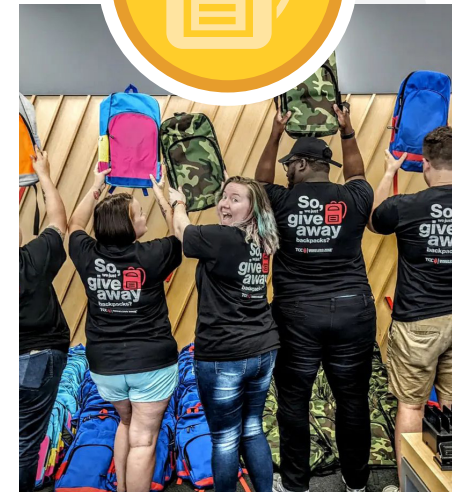
Every store donated a care kit to a local school to show our appreciation to hardworking teachers. We also randomly selected 20 schools to win a \$1,000 Amazon gift card.

KIDS ROCK



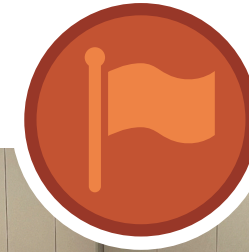
Each region chose a local child-centered nonprofit to receive a \$2,000 donation. In total, \$46,000 was donated to help children.

SCHOOL ROCKS



All our stores gave free backpacks filled with school supplies to local students. It is a day filled with fun, youth-centered activities for the entire community! This past year, we celebrated the 10th anniversary of our School Rocks Backpack Giveaway.

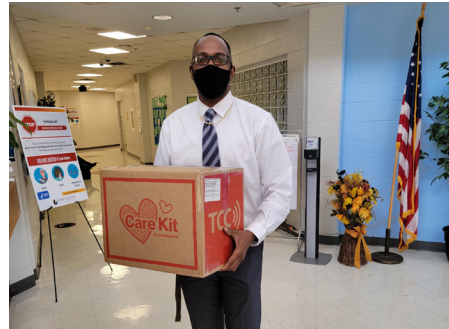
VETERANS ROCK



Partnering with the nonprofit Soldiers' Angels, each TCC sales region adopted a veteran family to support during the holidays. They were given a wish list to purchase holiday gifts, along with supplying the family funds for holiday meals.

10 Days of Giving

To celebrate the 10th anniversary of our School Rocks Backpack Giveaway, TCC performed 10 acts of giving leading up to the event that served our customers, employees and other members of the community.



DAY 1: TEACHERS ROCK

A quarterly Community Event. Each store donated a care kit to a local school to show their appreciation for teachers. We also randomly selected 20 schools to win \$1,000 gift cards from Amazon.

DAY 2: "YOU PICK"

We encouraged each employee to perform one act of kindness without spending any money. One small action can make someone's entire day!



DAY 3: NATIONAL EMPLOYEE APPRECIATION DAY

We said thanks to our amazing employees and sent them all a sweet gift.



DAY 4: NATIONAL PET DAY

On National Pet Day, we encouraged our employees to use some of their 16 paid volunteer hours at a local animal shelter.



DAY 5: NATIONAL NURSES APPRECIATION DAY

On National Nurses Appreciation Day, our stores did something kind for nurses, like delivering lunch, goodies, and thank you cards.



DAY 6: KIDS ROCK

A quarterly Community Event. Our stores helped us choose 23 local child-centered nonprofits to each receive a \$2,000 donation. \$46,000 total went to help kids!



DAY 7: NATIONAL DONUT DAY

On National Donut Day, our stores delivered donuts to a local police or fire department to celebrate the national holiday.



DAY 8: LARGE NATIONAL DONATION FROM TCC GIVES

We let our customers vote on our social media pages to choose their favorite nonprofit to receive a large donation from TCC Gives. Based on the votes, we gave \$2,000 to Women's' Crisis Support Team, Greensburg Community Bread of Life and 100 Black Men of South Metro Atlanta. The Sanctuary at Haafsville received \$5,000. Charity's Home in Baltimore, MD, was the big winner that received \$25,000!

DAY 9: SMALL BUSINESS GIVEAWAY

Some of our stores thanked new business customers with a small treat, like a Starbucks gift card.



DAY 10: 10TH ANNUAL SCHOOL ROCKS BACKPACK GIVEAWAY

The day this was all leading up to! A quarterly Community Event where all our stores gave away free backpacks filled with school supplies to local students of all ages. We also gave away five \$10,000 college scholarships.

Get10Give10

When customers opt-in to receive SMS text message communications at TCC, they automatically get entered into our Get10Give10 program! Through this special sweepstakes, we randomly select four customers each year to receive \$10,000 for themselves, plus they get an additional \$10,000 to donate to a nonprofit organization of their choice.

2022 GET10GIVE10 WINNERS:



Tom G. of Jenison, MI
 Donated to In Touch Foundation to spread encouraging messages of faith around the world, their international Messenger Project, and short-form children's programming.



Jan H. of Le Mars, IA
 Donated to St. Jude Children's Research Hospital to help children with childhood cancer and other life-threatening pediatric diseases.



Bob S. of Kettering, OH
 Split his donation between the Humane Society of Greater Dayton and Pennyroyal Baptist Church.



Terra O. of Richmond, IN
 Donated to Richmond Music Boosters, a community-driven nonprofit that supports all the music programs in Richmond.

THIS YEAR, WE ARE LOOKING FORWARD TO TCC AND WIRELESS ZONE® PARTNERING TOGETHER THROUGH GET10GIVE10 SO WE CAN REACH EVEN MORE CUSTOMERS AND COMMUNITIES!

More Than a Phone

More Than a Phone is a nonprofit that partners with domestic violence programs across the country. They provide free smartphones and data service to survivors that cannot be monitored by an abuser.

We are *Better Together*

TCC employees have the option to give \$5 (or more) from each paycheck to support More Than a Phone and domestic violence survivors. Together, TCC employees contribute over \$27,000 annually! In a recent survey, over 50% of TCC employees are passionate about supporting survivors of domestic violence. More Than a Phone's work with TCC has helped overcome the stigma of domestic violence and that word is spreading through the communities where they do business. We truly are better together!



Total given from TCC employees in 2022:

\$27,235

Number of employees that contributed:

245

Donations

CLOTHS FOR GOOD

Cloths for Good are screen-cleaning cloths sold in TCC stores for a great cause! All proceeds go toward our annual School Rocks Backpack Giveaway.



Cloths sold in 2022:

15,032

Money raised from cloths:

\$374,626

ROUND UP

At the end of each sale, customers were given the opportunity to round up for a donation to support our Community Events.

Total donated through Round Up:

\$269,403

Total raised from Round Up and cloth purchases:

\$644,029

Number of backpacks purchased from all donations:

93,010



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